



BRIAN MOORE

Vice President,
Marketing & Communications
13 Years of Experience

bmoore@flco.com

“Flaherty & Collins Properties mission goes well beyond developments, properties and constructing buildings. We are committed to building lasting relationships and making a difference in various communities, while keeping innovation and new ideas at the forefront.”

RESPONSIBILITIES

Brian is responsible for the marketing, public relations and branding of new developments at Flaherty & Collins Properties. He and his team work to ensure there is consistency across websites, marketing materials and project deliverables, such as proposals and presentations. Brian works closely with the developers and various members of the Flaherty & Collins Properties team to ensure quality and innovation in all areas of marketing new developments, from printed collateral and media outreach, to ground breakings, grand openings and other events. Additionally, Brian serves as the corporate brand manager, communications liaison with the media, and point of contact for internal communications with the company’s 450+ employees.

EDUCATION

BA History / Minor Political Science
Indiana University – Indianapolis, Indiana

PERSONAL

Brian enjoys spending time with his wife, Christie, and their five active children. He enjoys basketball, baseball, running and watching surfing. He and his family are also Disney enthusiasts, traveling to Florida often to visit Walt Disney World.

PROFESSIONAL EXPERIENCE

Brian has a unique background spread across several different industries. In 2006, he finished runner-up in the FoxSports.com national “Next Great Sportswriter II” contest, which led to a stint as an editor and writer. He gained valuable marketing and project management experience as a Communications Manager and Account Associate for a healthcare marketing firm.

DWA Healthcare Group (Carmel, IN)

*Communications Manager/
Project Manager*

High School Sports - The Magazine (Indianapolis, IN)

Managing Editor

Daily Journal (Franklin, IN)

Online Sports Blog Columnist

Department of Insurance (Indianapolis, IN)

Policy Analyst

ACCREDITATIONS / ORGANIZATIONS

Downtown Indy Marketing Board – 2016-18