



## ANDREA SMITH

Marketing Associate  
4 Years of Experience

[asmith@flco.com](mailto:asmith@flco.com)

*“My job is to create engaging content that will show who we are as a company, not only by using graphics and photography, but by telling our story. I am thrilled and honored to be a part of a company that encourages creativity and promotes a healthy work ethic.”*

### PROFESSIONAL EXPERIENCE

Prior to joining Flaherty & Collins Properties corporate marketing team, Andrea first began with the company as a Leasing Specialist, with a strong knowledge of customer service. Her experience includes:

Flaherty & Collins Properties (Indianapolis, IN)  
*Leasing Specialist – Flats at 146*

Kate Spade (Indianapolis, IN)  
*Senior Muse*

BeautyGlamNow (Beverly Hills, CA)  
*Social Media and Marketing Intern*

### RESPONSIBILITIES

Andrea assists with various key marketing efforts by overseeing digital and graphic marketing, and social media management for Flaherty & Collins Properties corporate accounts. She also assists with PR needs and serving as a project data analyst.

### EDUCATION

BA., Public Relations and Marketing  
Taylor University—Upland, IN

### PERSONAL

Andrea cherishes time with her husband and dog, Heidi. You can always find her planning her next adventure and trying to master her next DIY project.