



BRIANNA FRITTS

Marketing Manager

4 Years of Experience

bfritts@flco.com

“Marketing is a process that allows us to tell stories, to make connections, and in our industry, to make people proud of where they call home. Our success is at its highest when we venture to be authentic and intentional in everything we do.”

PROFESSIONAL EXPERIENCE

Brianna comes from a seasoned background in Property Management working with Flaherty & Collins, with highlights in resident engagement, event planning and quality reputation building.

Flaherty & Collins Properties (Indianapolis, IN)
Property Manager

Sheehan Property Management (Indianapolis, IN)
Property Manager

Collaborative Behavior Solutions (Indianapolis, IN)
Registered Behavior Technician (RBT) / ABA Therapist

RESPONSIBILITIES

Brianna is responsible for developing strategic marketing programs, which include social, digital, print and other media, for Flaherty & Collins Properties brands. She oversees all marketing campaigns and collaborates with key vendors on project execution. Her primary focus is promoting connection within and outside the organization to uphold reputation management and raise brand awareness.

EDUCATION

B.A., Psychology
Indiana University – Bloomington, IN

ACCREDITATIONS

Certified Apartment Manager (CAM)

PERSONAL

Brianna has a fascination for the night sky and can often be found looking through the lens of a telescope. She also enjoys time spent on Cape Cod with her family and bringing her dog to the beach.